



2026

CityStory Denver Sponsorship Guide

Invest in the stories that connect Denver.



A STORYTELLING INITIATIVE OF

EMX EMPOWER
MEDIA
EXCHANGE

Every Neighborhood Has a Story

Denver is shaped by the people who call it home.

Their memories, traditions, perspectives and experiences create the story of our city, but too often those stories are never preserved.

CityStory Denver is a community storytelling initiative that collects, preserves and shares the voices of Denver residents through Story Corners, interviews, multimedia storytelling and community partnerships. Together, we're building a living archive that reflects the people, neighborhoods and cultures that make Denver unique.

As a project of **Empower Media Exchange**, a Colorado nonprofit organization, CityStory Denver is committed to ensuring participation remains free, welcoming and accessible for all.



“Great cities are remembered not only for their buildings, but for the people who call them home.”

Why Your Partnership Matters



Preserve Local History

Help document the stories that define Denver's neighborhoods and communities.



Strengthen Community

Create opportunities for residents to connect through storytelling and shared experiences.



Support Intergenerational Storytelling

Expand opportunities for youth and older adults to add to the city's narrative.



Build Lasting Impact

Help preserve Denver's stories in a public archive for future generations.

How Your Sponsorship Makes a Difference

Your sponsorship directly supports community storytelling experiences throughout Denver while helping ensure every resident has an opportunity to share their story.



Story Collection Events

Support Story Corners at libraries, festivals, schools and neighborhood gatherings where residents can share their experiences.



Community Story Collection

Help gather stories from residents, workers, artists, students and families across Denver.



Intergenerational Story Exchange

Provide opportunities for people of all ages to participate in journalism, oral history and community storytelling projects.



Multimedia Storytelling

Support professional photography, audio, video and written storytelling that preserves community voices.



Accessibility & Inclusion

Help ensure stories remain free to share and accessible through captions, translations and inclusive participation.



Digital Archive

Preserve stories in a growing online archive where future generations can discover Denver through the voices of its residents.



Every sponsorship expands opportunity for residents to share their stories while preserving the history, culture and character of Denver.



Sponsorship Opportunities

Whether you're looking to make a citywide impact or support storytelling in your own neighborhood, there's a sponsorship opportunity designed for your organization.

 PRESENTING SPONSOR \$25,000 Premier citywide recognition and exclusive benefits	 COMMUNITY CHAMPION \$10,000 Elevated visibility and meaningful community impact	 NEIGHBORHOOD PARTNER \$5,000 Strengthen storytelling in local communities	 STORY SUPPORTER \$2,500 Support the power of stories at any level	 CUSTOM PARTNERSHIP Let's Connect Let's build a partnership that aligns with your goals and impact!
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SPONSOR BENEFITS	PRESENTING SPONSOR	COMMUNITY CHAMPION	NEIGHBORHOOD PARTNER	STORY SUPPORTER
 Logo on Website	✓	✓	✓	✓
 Recognition at Story Collection Events	✓	✓	✓	
 Community Showcase Invitations	✓	✓		
 Press & Media Recognition	✓	✓		
 Speaking Opportunity	✓			
 Custom Activation Opportunities	✓	✓	✓	✓



Recognition & Partnership Opportunities

Your organization becomes part of Denver's story

Sponsors receive recognition across CityStory Denver's communications and community engagement efforts.



Website Recognition

Logo and link on the CityStory Denver website



Community Events

Recognition at Story Corners and local events



Digital Storytelling

Acknowledgment in videos, stories and podcasts



Social Media

Shout-outs and features across our social channels



Newsletters

Recognition in CityStory Denver email newsletters



Community Showcase

Recognition at our annual Community Showcase



Press Releases

Visibility in press releases and media outreach



Volunteer Opportunities

Engage your team through meaningful volunteer experiences



Story Corner Activations

Brand presence at Story Corners and pop-up events



Customized Opportunities

Tailored partnerships that align with your goals and impact



Partnership Ideas

There are many ways to partner with CityStory Denver. here are just a few ideas to get started.



Sponsor a Story Corner

Bring storytelling to neighborhoods across Denver.



Support a Neighborhood Series

Help fund story collection in specific communities.



Support Youth Storytellers

Invest in the next generation of journalists and storytellers.



Sponsor Oral History Interviews

Preserve conversations with community leaders and residents



Provide In-Kind Support

Invest in the next generation of journalists and storytellers.



Engage Employee Volunteers

Get your team involved in meaningful storytelling experiences.

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Every partnership is customized to reflect your organization's goals while supporting CityStory Denver's mission of preserving and sharing the stories that connect our community

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Let's Build Denver's Story Together

Every story matters.

Every partnership makes a difference.

Every resident deserves to be heard.

CityStory Denver is a community investment in preserving local history, celebrating diverse voices and strengthening connections across our city.

Whether you're a business, foundation, nonprofit or community organization, your partnership helps ensure Denver's stories remain accessible and inspiring for generations to come.



Together, we can ensure that every neighborhood, every culture and every generation is part of Denver's shared story.



Preserve
History



Celebrate
Voices



Strengthen
Community

CONTACT



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Denver, Colorado

Ready to become a sponsor?

Download a sponsorship agreement or contact us to begin the conversation. We would love to explore how we can partner together to amplify the stories that connect our community.

Become a Sponsor