



# Partnership Opportunities

Presented by:



EMPOWER MEDIA EXCHANGE  
CREATING CONFIDENT COMMUNICATION

Supported by:



**Citywide Activation**  
from  
**November 2025 to December 2026**

# Every City Has a Story... **HELP TELL YOURS.**

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## About the Project

**CityStory Denver** is a multimedia storytelling and cultural activation project that brings Denver's neighborhoods to life through the voices of the people who call them home.

Presented by Empower Media Exchange and supported by Denver Arts & Venues, CityStory transforms everyday public spaces such as libraries, schools, cultural centers and community events into "Story Corners" where residents can record brief video, photo or audio reflections about identity, belonging and what it means to thrive in Denver.

These stories are curated into a public digital archive, with free short-film screenings and a community showcase event. Through these activations, CityStory celebrates the authentic, intergenerational and intersectional stories that define our city.

## Why CityStory Matters

Across the nation, communities are searching for ways to restore trust, bridge divides and build a sense of shared belonging. Denver is no different. Amid rapid growth and social change, CityStory Denver offers a creative, healing and inclusive way for residents to connect – with each other, with their neighborhoods and with the city itself.

By elevating authentic lived experiences, CityStory strengthens civic pride and community health. Each story becomes a thread in a larger tapestry of understanding, uniting residents across geography, race, age and experience.



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## Community Impact & Reach

CityStory Denver is both an arts initiative and a public engagement platform. By design, it amplifies community voice while generating meaningful local participation.

### Projected Impact by 2026:

- **1,000+ community members** recorded and featured in digital stories.
- **20,000+ online and in-person participants** through events, showcases and digital engagement.
- **25+ neighborhood-based activations** hosted in collaboration with libraries, schools and cultural venues.
- **Paid opportunities** for local artists, youth apprentices, and emerging storytellers.
- **Partnership network** including Denver Public Library, Cleo Parker Robinson Dance, Denver Public Schools, Colorado Ethnic Media Exchange and more.

**CityStory is not just capturing voices – it's investing in them.** Every dollar supports training, stipends, equipment and public access that make storytelling equitable and sustainable.

## How Sponsors are Recognized

CityStory Denver engages both local and digital audiences through multimedia storytelling, and sponsors are highlighted across all communication platforms, including:

- **Website & Digital Showcase:** Logo placement and hyperlink recognition.
- **Press & Media Coverage:** Inclusion in official press releases and community features.
- **Events & Screenings:** On-screen and verbal acknowledgment.
- **Social Media Campaigns:** Ongoing recognition through posts, reels and spotlights.
- **Printed Materials:** Event signage, programs and promotional flyers.



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## Sponsorship Opportunities

Partnerships with CityStory Denver directly amplify community voices and sustain accessible storytelling across the city. Sponsors receive recognition throughout the program year via digital, print and in-person activations.



### **Community Catalyst – \$25,000 (Presenting Sponsor)**

- Recognition as Presenting Sponsor on all CityStory Denver materials.
- Reserved table for 8 guests at the CityStory Community Showcase.
- Logo placement on all promotional materials, event signage and digital showcase credits.
- Complimentary CityStory activation and information session opportunity at a designated community event.
- Acknowledgment on Empower Media Exchange and CityStory Denver websites, newsletters and social media.
- Opportunity to speak at free short-film screening and Community Showcase.
- Priority inclusion in press materials and post-event impact report.



### **Neighborhood Voice – \$10,000**

- Reserved table for 6 guests at the Community Showcase.
- Logo featured on event signage, website and digital showcase credits.
- Recognition in event program and social media.
- Invitation to participate in post-event partner roundtable.



### **Community Connector – \$5,000**

- Reserved table for 4 guests at the Community Showcase.
- Logo placement on event program and shared partner webpage.
- Verbal acknowledgment during event program.
- Recognition in select social media posts.



### **Story Supporter – \$2,500**

- Reserved seating for 2 guests at the Community Showcase.
- Name listed in event program and partner webpage.
- Acknowledgment in one CityStory newsletter.

# Our City **OUR STORY**

## Support the Effort

CityStory Denver is an effort to reclaim the power of narrative and celebrate the heart of our communities. By becoming a sponsor, you're helping to preserve local stories, nurture emerging artists and build a stronger, more connected Denver.

Together, we'll ensure that every neighborhood, every generation and every resident can proudly say: "This is **our** story."

## About The CityStory Project

CityStory Denver is part of a broader storytelling movement designed to restore connection, trust, and belonging across our communities. **The CityStory Project** empowers residents to share their lived experiences through living digital archives captured through civic storytelling in cities throughout the country.

Learn more at: [www.citystoryproject.com](http://www.citystoryproject.com)

## About Empower Media Exchange

Empower Media Exchange (EMX) is a Colorado-based nonprofit newsroom and media innovation hub dedicated to strengthening the news ecosystem through media literacy training, workforce development and strategic narrative support.

Founded by award-winning journalist and media professional Ruby Jones, EMX facilitates inclusive media collaborations and works to rebuild trust in media through ethical, community-centered storytelling. The organization publishes the *Front Range Focus* digital news platform and produces *The Exchange* podcast, amplifying authentic voices and local perspectives.

In addition to facilitating a Community Information Commons that connects journalists, nonprofits and residents, EMX partners with nonprofit leaders to build capacity through narrative change, strategic communications and media literacy training, ensuring that communities have both the tools and the platforms to tell their own stories with integrity and impact.

Learn more at: [www.empowermediaexchange.org](http://www.empowermediaexchange.org)

# NEXT STEPS...

As a respected community supporter, we hope you will join us in this effort and take part in telling Denver's story. For immediate questions and more information, feel free to contact EMX by phone or email.

**To Become a CityStory Sponsor:**

**Please visit: <https://citystorydenver.com/sponsorship/>**

We look forward to seeing you at the Community Showcase in December 2026, and we will be in touch with CityStory updates in the months to come.

Sincerely,



Ruby Jones, President & CEO

Empower Media Exchange

Phone: 303-482-7225

Email: [ruby@empowermediaexchange.org](mailto:ruby@empowermediaexchange.org)

